



Endless Possibility
Infinite Opportunity

INFINITE MEDIA
190 EAST POST RD
WHITE PLAINS, NY 10601
TEL: 914-949-1547
FAX: 914-949-1605

New Business Telcom

SEGMENTS

Segment	Count	Price
Universe / Base Rate	1,680,000	\$80.00/M
Weekly Hotline	35,000	\$95.00/M
1 Month Hotline	140,000	\$90.00/M
3 Month Hotline	420,000	\$85.00/M
12 Month Hotline	1,680,000	\$80.00/M

LIST TYPE

Business
List Media Type(s) - Postal Mail,Phone

DESCRIPTION

Brand new business listings from the company that builds the information database for directory assistance providers. This file is unparalleled for its accuracy and for the speed with which new businesses are identified--within three days of their connection. The entire file is refreshed on a daily basis throughout the year. New Business Telcom will help you to be the first market to reach new businesses when they are receptive to many types of product offers.

SOURCE

Compiled lists

GEOGRAPHY

Domestic (US)

OPT-IN

SELECTS

Select	Price
3 MONTH HOTLINE	\$5.00/M
GEO SELECT	\$7.50/M
MONTHLY HOTLINE	\$10.00/M
PHONE NUMBER	\$20.00/M
SCF	\$7.50/M
STATE	\$7.50/M
WEEKLY/BI-WEEKLY HOTLINE	\$15.00/M
ZIP	\$7.50/M

UNIT OF SALE INFORMATION

Unit of sale information is not available

High:	
Average:	
Low	

AVERAGE INCOME

Value: not available

GENDER PROFILE

Male:	0.00%
Female:	0.00%

MINIMUM ORDER

Quantity:	5,000
Value:	\$0.00

REUSE

Please inquire
Quantity:
Charges:

TELEMARKETING

Please inquire
Charges:

CANCELLATION

Charges:

KEY CODING

Please inquire

Charges:	
ADDRESSING	
Format	Price
CARTRIDGE	\$25.00/F
DISKETTE	\$25.00/F
EMAIL	\$50.00/F
RUN CHARGE	\$10.00/M
TELEMARKETING SELECT	\$20.00/M
ZIP TAPE	\$50.00/F

LIST MANAGER CONTACT INFORMATION	
Bernadette Whittemore	
List Manager	
Infinite Media	
190 E. Post Road	
White Plains NY 10601	
Phone: (914) 949-1547	
Fax: (914) 949-1605	
bwhittemore@infinite-media.com	

IDENTIFICATION CODES	
Infinite Media	
List Manager Tracking Code	
NextMark ID	139276
mIn ID	
SRDS ID	

LIST MAINTENANCE	
Market Entry Date	05/12/2004
New to Manager Date	05/12/2004
Counts through	07/31/2006

DATA CARD MAINTENANCE	
New to NextMark System Date	05/12/2004
Last Data Card Update	08/03/2006
Next Data Card Update	08/31/2006
Data Card Update Frequency	MONTHLY

NET NAME ARRANGEMENTS	
Please inquire	
Minimum Percentage (floor)	
Minimum Quantity	
Run Charges	

EXCHANGES	
Exchange is not allowed	

COMMISSIONS	
Broker	20%
Agency	15%